



SAL INSTITUTE OF DIPLOMA STUDIES (SIDS)
INTRODUCTION TO STARTUP AND INNOVATION -
SEMINAR REPORT

SEMINAR SCHEDULE:

Date	7 th February, 2020 (Friday)
Time	11:30 a.m.-12:30 p.m.
Location	Seminar Hall , SAL Institute of Diploma Studies, Ahmedabad
Total Students	67
Seminar Title	Introduction to Startup and Innovation
Presenter	Mr. Malay Shukla(GUSEC)

A **Start up** is an undertaking that is brought up into by its initiators around a purpose or an obstacle with the capability for suggestive probabilities and encounters.



The **primary aim** of the initiator is to authorize a dedicated partners with chief experts and intelligence to be able to validate the initial problem/solution fit and product/market fit, before scaling it to significant company and self-sustained business.

The only requirement thing is advancement and improvement. Everything else we associate with start-ups follows from advancement and improvement.

Innovation in its leading-edge meaning is "a unique thought, productive conclusion, new imaginations, different creativity in form of ways and means".

Objective of Seminar

The main objective of the seminar was to sharpen the students about Start-up. The Start-up is mostly understood as synonyms of settlements or establishments. It also involved to educate the students that innovation is needful for Start-up. The students were also well-informed about various Government Policies to improve Start-up.

Seminar Details

The seminar originated with the overview of the sessions at 11:30 a.m. in Seminar Hall. There were total 67 students who attended the seminar. Each student attended the session of one hour. Mr.Malay Shukla,from GUSEC started the discussion by introducing the word "Start-up". He concluded that the Start-up must have exclusive concept. He directed the full transaction of reaching to innovative idea which encircles examination, experience, associating thoughts, thinking, understanding, support, verification, customer feedback etc. The terms of identification of need was explained by the mentor. He conveyed that the knowledge is the task for recognising the requirements. He explained that the different outcomes for the issues or needs must be carried out accurately. He further added that the idea validation includes most important step prototyping. He shared his own experience to show the importance of customer feedback to create purposeful Start-up. He also activated students to reserve their rights of their skills and creativity by introducing Intellectual Property Rights.

The presenter explained how the students can convert their thoughts into reality. He explained different categories like thought origination, prototyping, patent filling etc. The students captivated by receiving the involvement and participation of the presenter. At last, the students were given feedback forms to share their experience and to give further suggestions for more improvements. Respected, HOD Sir, Prof. Kalpesh Patel thanked the presenter for conveying wonderful seminar to the students.

Seminar Recollection



Presenter developing students



Engaging Session



Presenter interacting with students



Students are really listening



Interesting Seminar